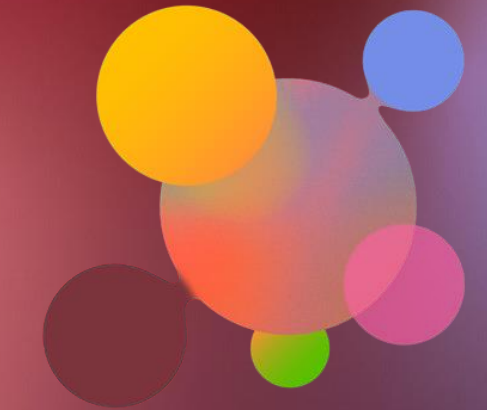




P&G 2ND TIER PROGRAM



**WE ARE
UNIQUE
AND
WE ARE
UNITED**

OBJECTIVE

TO PROVIDE P&G PRIME SUPPLIERS WITH INFORMATION AND TOOLS TO BEGIN REPORTING 2ND TIER SPEND IN SUPPORT OF P&G'S SUPPLIER DIVERSITY STRATEGY.



CONTENT

P&G'S WIDEN THE SCREEN VIDEO

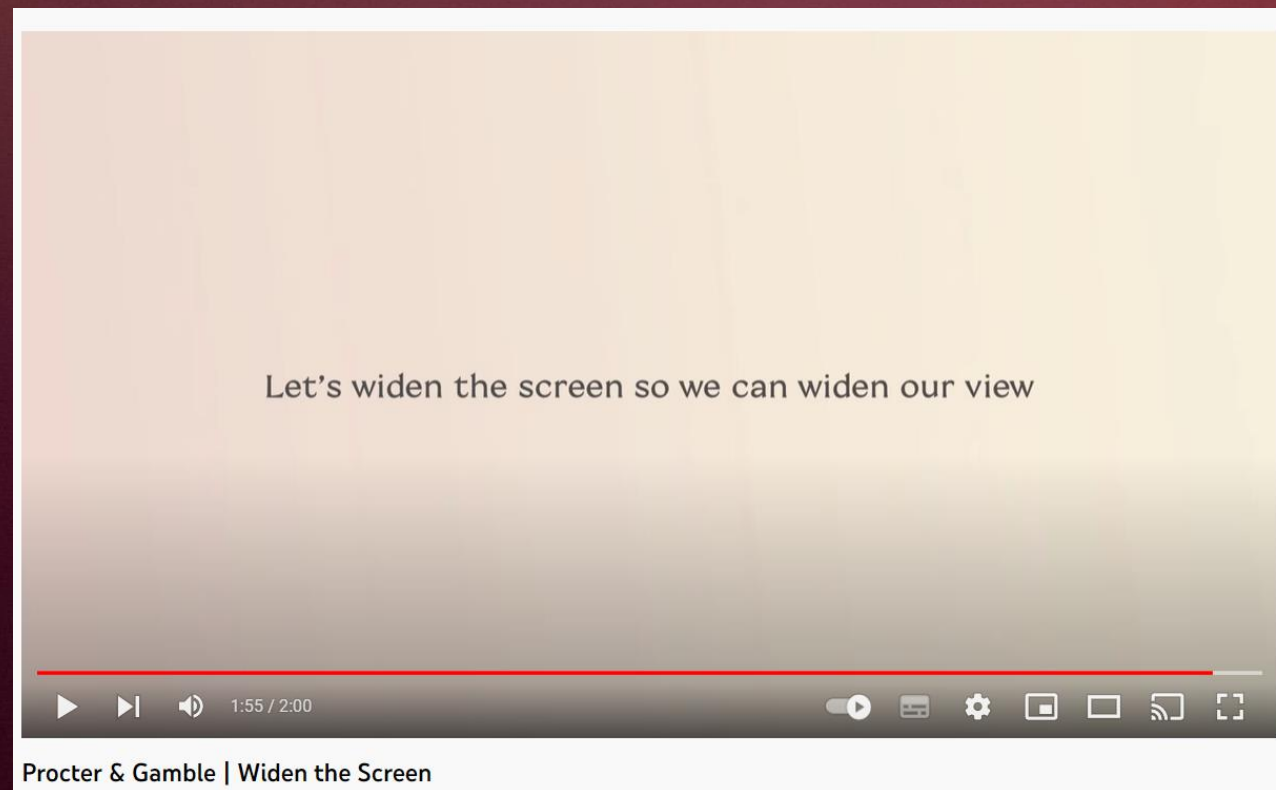
P&G'S SUPPLIER DIVERSITY STRATEGY

2ND TIER PROGRAM

**SUPPLIER DIVERSITY EXTERNAL
COUNCILS**



**CLICK HERE OR IN THE IMAGE
BELOW TO WATCH ONE OF OUR
WIDEN THE SCREEN VIDEOS**



P&G's Supplier Diversity Ambition by 2030

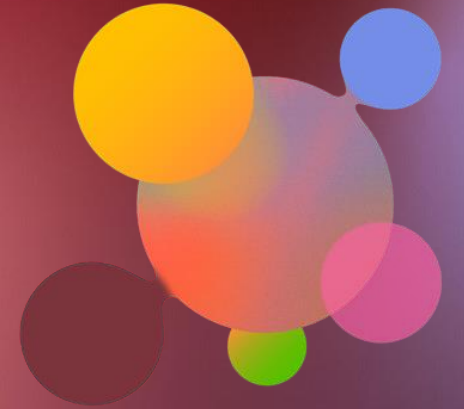
**INCREASE GLOBAL SPEND FROM \$3
BILLION TO \$5 BILLION**

**DOUBLE THE NUMBER OF PRIME
SUPPLIERS REPORTING 2ND TIER**

**DOUBLE SPEND WITH BLACK OWNED
BUSINESSES**

**REACH \$10BILLION ACCUMULATIVE
SPEND WITH WOMEN OWNED AND LED**

**WOMEN OWNED AND LED
BUSINESSES BY 2025**



**WE ARE
UNIQUE
AND
WE ARE
UNITED**

P&G'S SUPPLIER DIVERSITY STRATEGY

- **WORK WITH OUR BUSINESS LEADERS TO ESTABLISH SPECIFIC TARGETS**
- **MODIFY OUR SOURCING SYSTEMS**
- **LEVERAGE OUR WORLD-CLASS SUPPLY CHAIN FINANCING PROGRAM**
- **INCREASE 2ND TIER SPEND WITH ALL PRIME SUPPLIERS**



**WE ARE
UNIQUE
AND
WE ARE
UNITED**

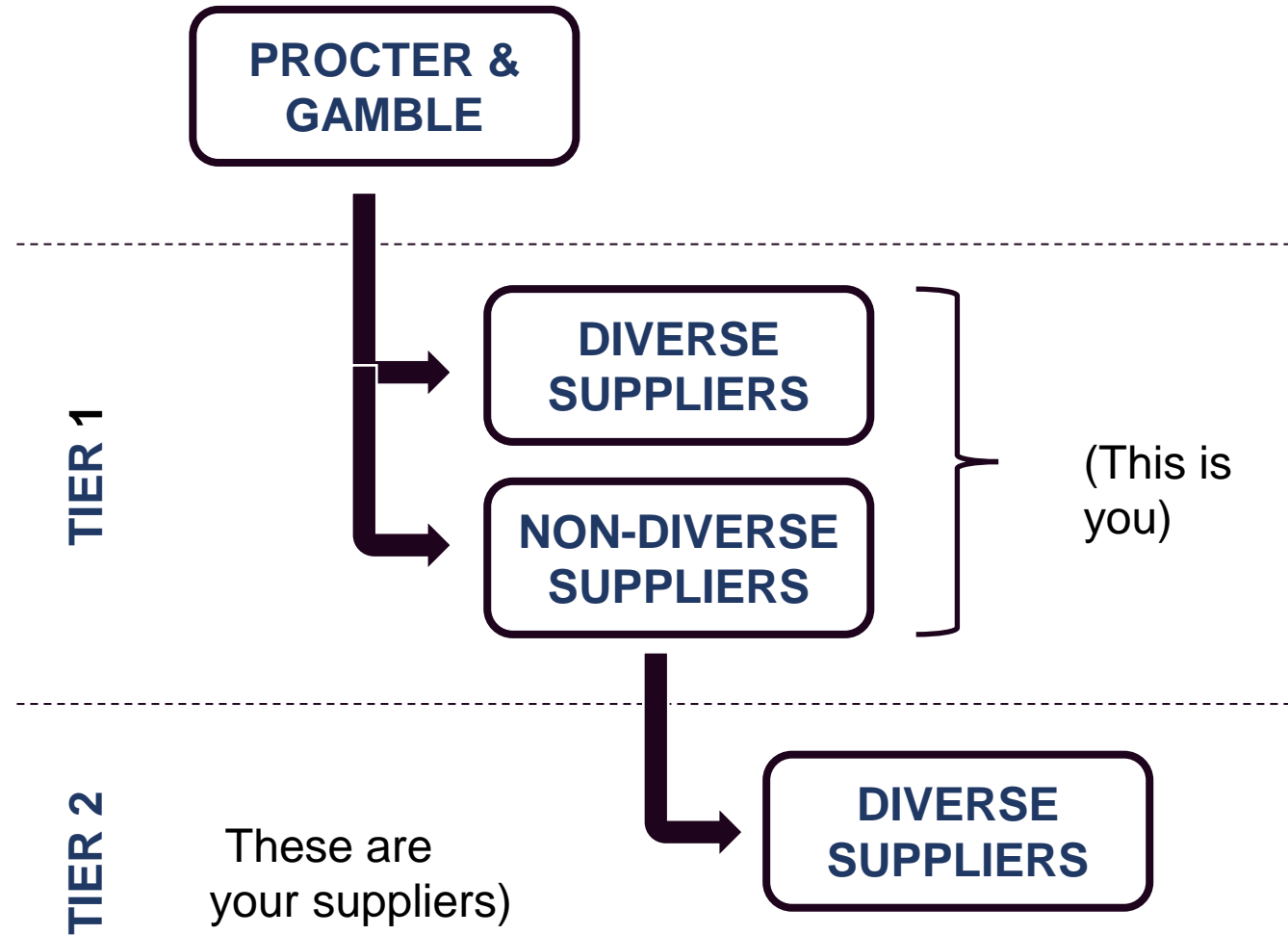


**WHAT IS 2ND
TIER
SPEND?**

**HOW DO
YOU
REPORT TO
P&G?**

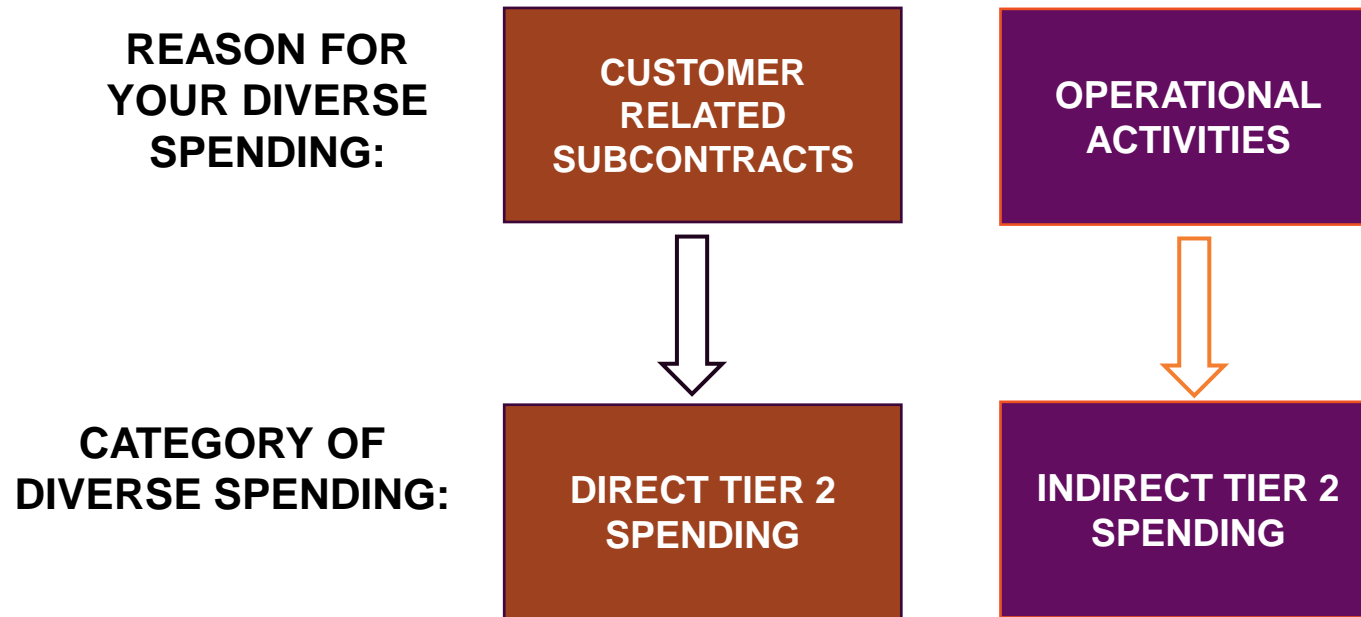


WHAT IS A 2ND TIER SPEND?



TYPES OF 2ND TIER SPEND

DIRECT versus INDIRECT



CRITERIA OF 2ND TIER SUPPLIERS

U.S:

- ❑ **Suppliers from multiple diversity categories including:**
 - ❑ **MBE*, WBE, SDVET, VET, LGBT, PwD**

Countries outside of the U.S:

- ❑ **WBE suppliers only**
- ❑ **Certified by WeConnect (agency) or supplier**
Self-registered

***Black, Hispanic, Native American, Asian-Pacific, Asian-Indian.**

For more detailed description, visit NMSDC website



WAYS YOU CAN IMPACT 2ND TIER

**WORK WITH THE P&G BUYER/SRO TO
DEVELOP A 2ND TIER PLAN**

ENROLL/TRAIN ON THE SUPPLIER.IO TOOL

**LEVERAGE SUPPLIER DIVERSITY EXTERNAL
COUNCILS**



P&G 2ND TIER REPORTING PROCESS



GETTING STARTED – BASIC INFORMATION

- ❑ Report online every quarter**
- ❑ Have your total company's sales to P&G in the US and overall company's sales in US available**
- ❑ Submit spend by diversity category for Indirect Spend**
- ❑ Submit company name and spend amount for each supplier for Direct spend**
 - You can report Direct spend for Outside the US in the tool**



WHEN TO REPORT?

Q1 – JAS Due by October 31st

Q2 – OND Due by January 31st

Q3 – JFM Due by April 30th

Q4 – AMJ Due by July 31st



TOOLS & RESOURCES

INFORMATION: [HTTPS://PGSUPPLIER.COM/SUPPLIER-DIVERSITY](https://pgsupplier.com/supplier-diversity) - THIS IS WHERE YOU'LL FIND MORE INFORMATION ABOUT OUR SUPPLIER DIVERSITY EFFORTS.

• **ENROLL: [HTTPS://WWW.UNIFIEDTIER2.COM/REQUEST](https://www.unifiedtier2.com/request-reportingaccess.html)**

REPORTINGACCESS.HTML - TO ENROLL IN TIER 2 REPORTING, FOLLOW THIS LINK AND SELECT P&G.



SUPPLIER DIVERSITY EXTERNAL COUNCILS



WHAT IS THE ROLE OF AN EXTERNAL SUPPLIER DEVELOPMENT COUNCIL?

- CERTIFY DIVERSE OWNED SUPPLIERS**
- PROVIDE DEVELOPMENT OPPORTUNITIES THROUGH CAPABILITY AND LEARNING**
- CONNECT MBES WITH CORPORATE MEMBERS**



EXTERNAL COUNCILS & AFFILIATES

NATIONAL MINORITY SUPPLIER DEVELOPMENT COUNCIL (NMSDC):
[HTTP://WWW.NMSDC.ORG/NMSDC/](http://www.nmsdc.org/nmsdc/)

WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL (WBENC):
[HTTP://WWW.WBENC.ORG/REGIONAL-PARTNER-ORGANIZATIONS2](http://www.wbenc.org/regional-partner-organizations2)

NATIONAL GAY & LESBIAN CHAMBER OF COMMERCE (NGLCC):
[HTTP://WWW.NGLCC.ORG/AFFILIATE-CHAMBERS](http://www.nglcc.org/affiliate-chambers)

DEPARTMENT OF VETERAN AFFAIRS: [HTTP://WWW.VA.GOV/](http://www.va.gov/)

WECONNECT INTERNATIONAL:
[HTTPS://WECONNECTINTERNATIONAL.ORG/EN/](https://wecconnectinternational.org/en/)

DISABILITY:IN: [HTTPS://DISABILITYIN.ORG/](https://disabilityin.org/)



WE HOPE THAT YOU ARE ABLE TO JOIN US ON OUR JOURNEY TO INCREASE 2ND TIER SPEND TO HELP US REACH \$5B BY 2030.

IF YOU ARE INTERESTED IN LEARNING MORE FROM OUR DIVERSE SUPPLIERS FROM TODAY, PLEASE REACH OUT DIRECTLY TO THEM OR SEND A NOTE TO:

CITIZENSHIP.IM.1@PG.COM

IF YOU WANT TO FIND OUT MORE ABOUT P&G'S SUPPLIER CITIZENSHIP PROGRAM, PLEASE GO TO: WWW.PGSUPPLIER.COM

